

JANUARY 26, 1968

MISS LYNN BARWELL
PUBLICITY CO-ORDINATOR
COWLES EDUCATION CORPORATION
488 MADISON AVENUE
NEW YORK, NEW YORK 10022

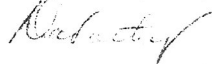
DEAR LYNN:

ATTACHED IS INSTALLMENT 1. OF THE MATERIAL DISCUSSED. PLEASE DO NOT BE PUT OFF BY THE POOR SPELLING AND TYPING JOB; HAROLD IS MORE CONCERNED WITH CONTENT THAN APPEARANCE. THE HURRIED LOOK BELIES THE EXPERIENCE UNDERNEATH.

THE TWO OTHER SOURCES OF SIMILAR, ALBEIT NOT IDENTICAL DATA, WILL BE SENT NEXT WEEK. WHILE I INTENDED TO TOTALLY CROSS-REFERENCE ETC. THE GOODIES, I'VE BEEN SNOWED UNDER THE "ONE MAN BAND" SYNDROME OF EVERYONE ELSE BEING SOMEPLACE ELSE.....LIKE*IN, HOW TO RUN THE STORE ALONE.

HOPE ALL IS WELL WITH YOU AND APOLOGIZE FOR THE LESS THAN EXCITING COPY.....SOMEHOW THAT DOESN'T SEEM TO BE THE PURPOSE IN THE EXERCISE OR WHAT-HAVE-YOU. LOOKING FORWARD TO GETTING TOGETHER WITH YOU IN THE NEAR FUTURE, I REMAIN,

SINCERELY YOURS,



DOROTHY M. MATTIMORE

* "AS" WOULD BE BETTER IN MY OPINION, BUT WHO AM I TO SLUG IT OUT WITH MERRIAM-WEBSTER'S EXPERTISE.